NCCN Adds Two New Member Institutions

NCCN, an alliance of the world’s leading cancer centers dedicated to improving the quality, effectiveness, and efficiency of care provided to patients with cancer, announced the addition of 2 new NCCN Member Institutions: UC San Diego Moores Cancer Center in La Jolla, California, and the University of Colorado Cancer Center in Aurora, Colorado.

“We are extremely pleased that UC San Diego Moores Cancer Center and the University of Colorado Cancer Center have been elected to institutional membership in NCCN,” said Robert W. Carlson, MD, CEO, NCCN. “These 2 institutions add substantial strength and expertise to the excellence of cancer care, research, and education characteristic of the other 21 world-class Member Institutions.”

Established in 1977, the UC San Diego Moores Cancer Center is one of just 41 NCI-designated comprehensive cancer centers in the United States, and the only one in the San Diego region. In 2013, UC San Diego was named one of “100 Hospitals and Health Systems with Great Oncology Programs” by Becker’s Hospital Review. UC San Diego cancer services were also ranked among the top 50 in the nation by U.S. News & World Report in its 2011–2012 “Best Hospitals” survey, which also recognized the UC San Diego Health System as the top adult hospital in San Diego.

“We are thrilled to join NCCN,” said Scott M. Lippman, MD, Director, UC San Diego Moores Cancer Center. “NCCN and UC San Diego share a mission to save lives through bringing the most effective therapeutic and prevention strategies to cancer patients. We look forward to working with fellow premier NCCN institutions to impact the outcomes of cancer care and to influence the direction of the cancer field.”

The University of Colorado Cancer Center is Colorado’s only NCI-designated comprehensive cancer center. The center is a consortium of 3 state universities, including the University of Colorado (CU) Boulder and University of Colorado Denver, and 6 institutions (University of Colorado Health, a network comprised of University of Colorado Hospital, Poudre Valley Hospital, Medical Center of the Rockies, and Memorial Hospital; Children’s Hospital Colorado; Denver Health; Denver VA Medical Center; Kaiser Permanente Colorado; and National Jewish Health).

University of Colorado Hospital (UCH) is the primary adult teaching hospital and where the majority of CU Cancer Center clinical care is delivered and research is conducted. University HealthSystem Consortium named UCH the #1 academic medical center in quality in the nation in 2011 and 2012. U.S. News & World Report ranks University of Colorado Cancer Center among the nation’s top 50 cancer centers and named UCH the best hospital in Colorado in 2012.

Children’s Hospital Colorado, where pediatric cancer care takes place, is acknowledged as one of the nation’s top 10 children’s hospitals by U.S. News & World Report. Children’s Colorado is also recognized, nationally and internationally, for medical, research, education, and advocacy programs.

“We are honored and humbled by being elected to institutional membership by NCCN,” said Dan Theodorescu, MD, PhD, Director, CU Cancer Center. “NCCN has been a national leader in advancing the quality and practice of cancer medicine. We look forward to contributing our expertise and ideas while supporting NCCN’s national and international initiatives in patient care and research.”

John Greene, Senior Director of Customer Centric Engineering at Salesforce.com, Named to NCCN Foundation® Board

The NCCN Foundation, which, through private philanthropy and grants, advances the mission of NCCN to improve the quality, effectiveness, and efficiency of care for patients
with cancer, welcomes John Greene, Senior Director of Customer Centric Engineering at Salesforce.com, as the newest member of the NCCN Foundation Board of Directors.

As Senior Director of Customer Centric Engineering at Salesforce.com in San Francisco, California, Mr. Greene and his team ensure customer success by triaging, troubleshooting, and debugging complex customer issues on the Salesforce.com platform.

Prior to his career at Salesforce.com, Mr. Greene spent 6 years providing and managing enterprise Technical Support at BEA/WebLogic and served as Vice President of Community and Support for an online virtual world. He holds a bachelor’s degree in Computer and Information Sciences from the University of Massachusetts.

In November 2010, Mr. Greene was diagnosed with acute myeloid leukemia (AML). After several rounds of chemotherapy and a successful stem cell transplant at UCSF Helen Diller Family Comprehensive Cancer Center in March 2011, Mr. Greene is doing well and is back to his everyday activities. He returned to work full time in September 2011, and in just 1 month led Salesforce.com in raising more than $60,000 for the Leukemia & Lymphoma Society (LLS) annual Light The Night Walk in San Francisco. In 2012, his company tripled that amount to more than $180,000. A personal account of Mr. Greene’s experience with cancer is available on his blog: http://jgwkia.com/.

“NCCN is delighted to welcome John Greene as the newest member of the NCCN Foundation Board of Directors,” said Patricia J. Goldsmith, Executive Vice President and Chief Operating Officer, NCCN. “Through his survivorship and dedication to philanthropy, as well as his customer-centered professional experience, John brings to the NCCN Foundation Board a unique perspective. From the moment I met John, I was struck by his passion, as well as his insights into cancer care and the importance of addressing survivorship.”

“Surviving cancer affects everyone differently,” said Mr. Greene. “With a wife and 2 young children, I knew that a full recovery from my illness was the only option—not just survival. An unexpected gift from my battle was learning about organizations like NCCN and LLS and realizing how much my experience and passion could help these great organizations. I am honored to be given the chance to serve with this distinguished Foundation.”

Through private philanthropy and grants, the NCCN Foundation advances the mission of NCCN to improve the quality, effectiveness, and efficiency of care for people with cancer. The NCCN Foundation began full operations in 2010. Chaired by The Honorable Ellen O. Tauscher, former Under Secretary of State for Arms Control and International Security and Member of Congress, the NCCN Foundation Board of Directors is comprised of members from various corporations, academic medical institutions, and advocacy groups who are committed to gaining philanthropic support for resources and programs for patients with cancer, as well as research dollars to further the careers of young investigators, clinicians, and nurses at NCCN Member Institutions.